

## We need you!

With a small commitment of time, you can make a lasting contribution to the health of future generations—enabling vital research into the prevention of cancer and other chronic diseases for many years to come.

The BC Generations Project aims to recruit 40,000 people by 2012.

**The BC Generations Project** is collecting information and blood/urine samples from British Columbians aged 40 to 69. This collection will form a data pool from which researchers can learn more about preventing cancer and other chronic diseases for future generations.

**Sign up today and tell your friends!**

[bcgenerationsproject@bccrc.ca](mailto:bcgenerationsproject@bccrc.ca)

**604.675.8221**

**Toll Free: 1.877.675.8221**

**Or visit us online:**

[www.bcgenerationsproject.ca](http://www.bcgenerationsproject.ca)



BC GENERATIONS PROJECT

## Your Invitation to Participate



**BC GENERATIONS PROJECT**  
Your time today builds a healthier tomorrow.

### Funded by



### In Affiliation with





## Your time today builds a healthier tomorrow.

The BC Generations Project will help researchers learn more about how environment, lifestyle and genes contribute to cancer and chronic diseases. It's part of the Canadian Partnership for Tomorrow, a national initiative to collect health information and biological samples from 300,000 Canadians.

By pooling and linking information collected across the country, we will create a research resource that can be used over the next 25 years for thousands of studies in cancer and chronic disease. Results from these studies will be critical to guide future disease prevention programs.

The BC Generations Project is a BC Cancer Agency project, funded by the Canadian Partnership Against Cancer.

### If you are 40–69 years old and living in BC, you're eligible to participate in the BC Generations Project.



#### Your participation

If you would like to participate in the BC Generations Project, simply contact us. Participation is completely voluntary and we strictly protect the confidentiality of our participants and their information.

Our process allows us to obtain information, specimens and physical measurements with the least inconvenience to you. We will send you a package that includes a consent form to explain all aspects of the study. We will also ask you to fill in questionnaires about your health, lifestyle, and history of diseases and send them, along

with the signed consent form, back to us in the envelope we provide. At the time of enrolment, we may also ask you for blood and urine samples; you can provide these at a lab in your community and they will ship your samples to us. When we re-contact you in the future, we will ask to take several measurements including body composition, grip strength, blood pressure and lung function.

#### Protecting your privacy

The security and confidentiality of data are top priorities for the BC Generations Project. We operate stringent security

measures, which include sophisticated computer controls and building access systems.

The samples and information you provide to the BC Generations Project are stored anonymously, with all identifying information removed. This anonymized data is only released for ethically and scientifically approved research into the causes and treatment of disease.

For more information about our systems and procedures related to participant privacy, visit our website: [www.bcgenerationsproject.ca](http://www.bcgenerationsproject.ca)

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